

Greener Village

FOR IMMEDIATE RELEASE

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Greener Village, Home of the Fredericton Food Bank Recognizes Four Sponsors

Fredericton, NB – On May 2nd, Steven Murdoch of the Nashwaaksis Y's Service Club donated \$4,000 to Greener Village Food Bank. The Nashwaaksis Y's Service Club has been a long-standing partner of Greener Village and has supported many different programs and initiatives over the years. We greatly appreciate all that they've done!

On May 3rd, representatives from all 3 local credit unions in Fredericton visited Greener Village to take part in a learning session surrounding our new Meals Made Simple program. They also were happy to provide a \$10,000 award in conjunction with Concentra's Empowering Your Community Awards. Greener Village has had a long and meaningful relationship with these Omista, NBTA, and Progressive Credit Union and looks forward to helping people through this award.

On May 9th, our Executive Director attended the Top 50 CEO Awards Gala hosted by Atlantic Business Magazine. It was a wonderful evening filled with great food, stimulating presentations, and wonderful networking opportunities. As part of the event, Atlantic Business Magazine made a \$5,000 donation to Greener Village. Our Executive Director, Alex Boyd was thrilled to be able to give a short acceptance speech thanking the business leaders in attendance for their support of the Greener Village Food Bank.

To close out the month of May, on the 28th Alex Boyd, Executive Director of Greener Village Food Bank, received a donation of \$10,000 from Fredericton Direct Charge Co-Op's 50/50 fundraising program. Fredericton Co-op has been a stalwart supporter of our work for many years, both in regular food donations and financial support through their 50/50 program.

About Greener Village – Food Bank

Greener Village started as The Fredericton Food Bank in 1983, becoming one of the first food charities in the Greater Fredericton Area. In 2012, the Fredericton Food Bank made the transition to our new building located at 686 Riverside Drive. With the space now available, we developed a Learning Kitchen, Community Gardens and the Unique Boutique.

Our vision is to provide emergency access to high-quality food in a dignified setting that promotes choice and self-esteem. Servicing the Greater Fredericton Area, we provide emergency food relief to more than 1,200 families a month, approximately 3,500 people, 32% of which are children.

Consider making that donation in the month of June. For every \$1.00 donated online through our website gives us a chance to win \$10,000.00. To donate visit <https://www.canadahelps.org/en/charities/fredericton-food-bank/>